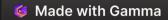


# The Rise of AI in Artistic Creation

Al evolving from passive instrument to autonomous creative actor

Parallels with internet era: content creation and copyright challenges





# **Input Data Protection**

#### **DSM** Directive

TDM exception allows lawful data use with opt-out

#### Transparency

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3

Focuses on transparency and disclosure of training sources

### AI EU Reguslation

Must provide training content summary and comply with copyright

# **Output Data Protection**

#### **Legal Framework**

No specific legislation for AI-created works in France

#### **Originality Criteria**

Work must reflect author's personality and creative choices

#### **Evaluation Approach**

Focus on creative process for objective assessment



## **Practical Observations**

#### **Economic Actors**

Setting practical guidelines in absence of specific laws

#### **Process Guarantees**

Proving originality through author's involvement over time

#### **Prompt History**

Retaining prompts to verify originality and avoid infringement

## Theoretical Perspective: Decomposability

### Concept

Decomposability as criterion for protection eligibility

#### **Application**

Lack of decomposability suggests minimal human input

#### Implication



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Non-decomposable work may not meet originality requirement





## **Conclusion**

#### Focus

Emphasis on creative process and author's choices

Reliability

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Process more indicative of originality than final result

### Evaluation

Assess choices made during creation journey